

**CITY OF MASON
DOWNTOWN DEVELOPMENT AUTHORITY
MEETING MINUTES – June 3, 2020**

CALL TO ORDER

Thackery called to order at 10:00 a.m. (Via Zoom Teleconference).

Present: Forsberg, Hinman, Rhodes, Thackery, Robinson, Whipple, Wren
Absent: Gaylord, Patterson
Also Present: Deborah S. Stuart, City Manager

PUBLIC COMMENT

None

CONSENT CALENDAR

MOTION by Whipple, second by Robinson,
to approve the Consent Calendar as follows:

- A. Approval of Minutes of Regular DDA Meeting, May 6, 2020
- B. Approval of Finance Reports, May 31, 2020

Yes (7) Forsberg, Hinman, Rhodes, Thackery, Robinson, Whipple, Wren

No (0)

Absent (2)

MOTION APPROVED

UNFINISHED BUSINESS

- A. Summary COVID-19 Response Gift Card Incentive Program

City Manager Stuart gave an update on the project and noted some additional cost for postage and mailing envelopes but all under the expenditure threshold. She also noted that Robinson and her moved gift card availability around to ensure we sold out quickly for those that were more popular. The Board agreed to continue with another round as decided at the previous meeting and to continue to move gift cards to the most popular to ensure we could close the gift card program quickly.

- B. Discussion on Downtown Flowers

The Board discussed concerns regarding sourcing flowers and the ability to plant with COVID restrictions. Consensus was to move forward with allowing individual property owners to plant pots in front of their store and maintain them. Stuart noted that she would offer business owners the ability to move planters to block off spaces for outdoor seating and those property owners could maintain them (Bad Brewing Alley, for example). The Board will assess at the next meeting if no one plants the planters and we have better idea of the impacts of COVID-19 on that issue.

NEW BUSINESS

None

LIAISON REPORT

A. City Manager's Report 5.28.20

The City Manager and Mayor briefed the board on City business.

ADJOURN

The meeting adjourned at 10:39 a.m.

The DDA Board has approved these minutes at their meeting on Monday, November 9, 2020.