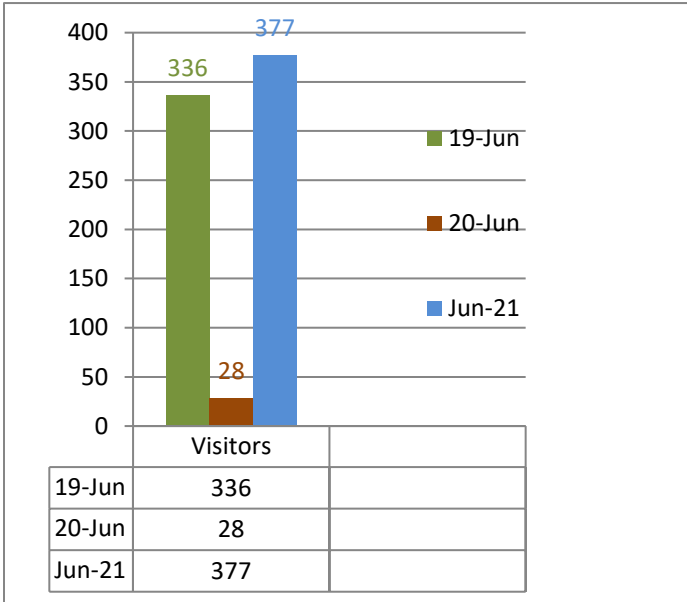


*Gordonsville's
Visitor Center
Monthly Report – June, 2021*

- Number of Visitors for June 2021. Included for reference is pre-COVID – 19 looking at June of 2019 compared to June 2021.** Continued to see strong influx from Bluegreen Resorts. Several “just passing through and deciding to stop”. Well Hung, BBQEX, Exchange Hotel and Downtown drew visitors. Hiking and antiques drew visitors. Area wineries drew visitors. Montpelier and Monticello drew visitors. Horseback riding drew interest. Folks looking for historical sites. Main Street Events drew visitors. John’s Dogs drew folks. Champion Ice House drew visitors.



Events/Community Involvement:

- Supported Montpelier's Juneteenth activities
- Member of James Madison Museum's Charters of Freedom Steering Committee
- Met with Orange Historical Society
- Supported Liberty Mills' Strawberry Festival
- June First Friday event held
- Tresor's new owners held their Grand Opening June 25th
- Continued contact with Virginia Tourism Corporation on updates to COVID-19
- Continued work with Orange Tourism Manager
- Met with Orange Chamber of Commerce President
- Maintained contact with Blue Green Resorts' Manager
- Continued work on Chicken Festival and 150th
- Met with Montpelier's Director of Marketing
- Worked with the Inns at Montpelier marketing on Gordonsville's businesses updates

Revenue:

- **Visitor Donations = \$ 60**
 - **Sponsor/Donor/Media Donations for Festival and Race = \$**
 - **Chicken Festival Application Fees = \$240**
 - **5K Race Registration Fees = \$**
- Total: \$ 300**

Respectfully Submitted by,

David H. Solomon,
Visitor Center Director